

MP ETHIC DESIGNER HOMES

PRIVACY POLICY

MP Ethic Designer Homes, a Central New York-based company, specializes in designing and building custom homes with unique, one-of-a-kind features and built-ins. Throughout each custom home built by MP Ethic, you will find the utmost focus in the areas of function, design and detail.

This privacy policy pertains solely to all operations and services provided by, or therefore used from, this web site for MP Ethic Designer Homes, located at <http://www.mpethic.com>.

1.0 Privacy Statement

1.1 It is the main interest of our (“our” being the entity of MP Ethic Designer Homes) company, MP Ethic Designer Homes, to acknowledge the privacy of each user (“user” being defined as any person that accesses the MP Ethic Designer Homes web site located at <http://www.mpethic.com>) that visits our web site. Information from each user that visits our web site, located at <http://www.mpethic.com>, is gathered for research and statistics by our company, and it is our primary desire to familiarize each user of our web site with the terms and conditions of the collection, use, disclosure, and maintenance of the information we (“we” referring to the entity of MP Ethic Designer Homes) made available to us by your accessing of our web site.

2.0 Information Collection and Use

- 2.1 The information that our company, MP Ethic Designer Homes, collects includes, and is limited to, the basic IP address of each user upon first entrance to our main web site (our main “web site” being located at <http://www.mpethic.com>).
- 2.2 In the collection of user data by our company, we hope to receive information that will guide our services to best suit its users. More specifically, the IP address collected from each visitor to our main web site is primarily used to track the general location of the users of our web site, such as a specific city or region (i.e. Northeastern United States, New York City).
- 2.3 In compliance with the Children’s Online Privacy Protection Act of 1998, our company does not knowingly or intentionally collect information from or regarding any individual under the age of 13.

3.0 Maintenance of Information

- 3.1 The information that our company, MP Ethic Designer Homes, collects is maintained in a secure database on the Internet, which is furthermore password protected and monitored solely by the executive department of the webmasters of our company, also known as DeSalvo Web Sites.

4.0 Disclosure of Information

- 4.1 The information that our company, MP Ethic Designer Homes, collects and maintains is never disclosed to third-party sources or any individual or entity other than DeSalvo Web Sites, with the exception of individuals or entities involved in legal processes. In such legal processes, our company will have no choice in such matters.
- 4.2 Each employee of MP Ethic Designer Homes, as well as DeSalvo Web Sites, is obligated by contract to keep the confidentiality of every aspect of information they review regarding a customer or user of the web site located at <http://www.mpethic.com>.

5.0 Updating of this Privacy Policy

- 5.1 In the instance where this privacy policy regarding the rights protected by our company, MP Ethic Designer Homes, is updated, the new privacy policy will be posted on our company web site located at <http://www.mpethic.com>.

6.0 Questions, Comments, or Concerns regarding this Privacy Policy

- 6.1 Any and all questions, comments, or concerns regarding this privacy policy that protects the rights of each user of the web site of MP Ethic Designer Homes should be directed to the executive department of our webmaster, DeSalvo Web Sites, via e-mail.
- 6.2 For e-mail purposes, you may contact the President and CEO of DeSalvo Web Sites, Stephen DeSalvo, at stephend@desalvowebsites.com.
- 6.3 Please note that your question, concern, or comment may be filed and secured on our online, password protected database for site improvement purposes.

7.0 Date of Effect of Privacy Policy

- 7.1 This privacy policy that discloses and protects the rights of each user of the web site of MP Ethic Designer Homes is effective as of the 20th day in the month of August in the year 2007.